Solve the Mystery of SEO

Search Engine Optimization Techniques to Increase the Findability of Your Web Content

USE KEYWORDS

Place appropriate keywords within page titles, URLs, body copy, meta description & heading elements (<h1> or <h2> tags).

Appropriate Keywords

Keywords

OPTIMIZE IMAGES

Use descriptive image file names, descriptive alternative text, and compressed images for faster web page load times.

Descriptive Images

alt="UFO in Flight"

MOBILE DESIGN

Design and test your content for a mobile audience. Mobile Internet browsing surpassed desktop Internet usage in 2016.

Mobile Accessible

GROW BACKLINKS

Cultivate relationships with a network of trusted, relevant sources to link back to your content.

Trusted Sources

Don't Remain a Mystery... Use These SEO Techniques & Get Your Content Found!

UNCLASSIFIED

Warren, S. (2017, October 28). 10 critical components of a solid SEO strategy. [Blog post]. Retrieved from https://www.rankpay.com/seo-strategy/